

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

We Claim:

1. (Currently Amended) A method for distributing a plurality of electronic article ~~creative~~ content files utilizing micro-pricing, comprising the steps of:

providing for receiving the electronic article ~~creative~~ content files from a plurality of users;

providing for storing the electronic article ~~creative~~ content files in a memory, the electronic article ~~creative~~ content files being retrievable from the memory;

providing for calculating an electronic article content file rating for one of the plurality of electronic article content files;

providing for receiving a request for the purchase of one of the electronic article ~~creative~~ content files from one of a plurality of users; [,.]

providing for debiting funding from an electronic funding account associated with the one of the plurality of users; and,

providing for transmitting the electronic article ~~creative~~ content file to the one of the plurality of users.

2. (Original) The method of Claim 1, further comprising the step of:

providing for establishing the electronic funding account associated with the one of the plurality of users.

3. (Original) The method of Claim 1, further comprising the step of:

providing for crediting the electronic funding account associated with the one of the plurality of users.

4. (Original) The method of Claim 1, further comprising the step of:

providing for establishing a user account for one of the plurality of users.

5. (Currently Amended) The method of Claim 1, wherein the memory comprises an index of the electronic article ~~creative~~ content files stored in the memory.

6. (Currently Amended) The method of Claim 5, further comprising the step of:

providing for searching the index to locate one of the electronic article creative content files based on at least type, subject matter, author name, submitter name, title, date, and/or rating.

7. (Currently Amended) The method of Claim 1, further comprising the step of:

providing for receiving a revised version of one of the electronic article creative content files from one of the plurality of users.

8. (Currently Amended) The method of Claim 1, wherein the step of receiving the electronic article creative content files from the plurality of users comprises the step of:

providing for receiving a summary of one of the electronic article creative content files from one of the plurality of users.

9. (Currently Amended) The method of Claim 1, further comprising the step of:

providing for generating a summary of one of the electronic article creative content files.

10. (Currently Amended) The method of Claim 1, further comprising the step of:

providing for classifying one of the electronic article creative content files received from the plurality of users based on at least type, subject matter, submitter name, title, author name, date, and/or rating.

11. (Currently Amended) The method of Claim 10, wherein the step of classifying comprises:

providing for determining the type of the one of the electronic article creative content files.

12. (Currently Amended) The method of Claim 10, further comprising the step of:

providing for transmitting summaries of the electronic article creative content files to one of the plurality of users, the summaries sorted by at least type, subject matter, submitter name, title, author name, date, and/or rating.

13. (Currently Amended) The method of Claim 10, further comprising the step of:

providing for establishing the price of one of the electronic article creative content files.

14. (Currently Amended) The method of Claim 13, wherein the step of providing for establishing the price of one of the electronic article creative content files comprises the step of:

providing for receiving the price of the electronic article creative content files from the submitter of the electronic article creative content file.

15. (Currently Amended) The method of Claim 14, further comprising the step of:

providing for limiting the submitter of the electronic article creative content file to a predefined micro-price range.

16. (Currently Amended) The method of Claim 10, wherein the step of providing for establishing the price of one of the electronic article creative content files comprises the step of: providing for determining the price based on at least length, date, author, subject matter, and/or type.

17. (Currently Amended) The method of Claim 1, further comprising the step of: providing for preventing the purchase of one of the electronic article creative content files by one of the plurality of users if the one of the plurality of users does not have an established electronic funding account.

18. (Currently Amended) The method of Claim 1, wherein the step of providing for transmitting the electronic article creative content file to the one of the plurality of users comprises providing for at least displaying the electronic article creative content file on a Web site, electronically mailing the electronic article creative content file, and/or providing the electronic article creative content file for download.

19. (Currently Amended) The method of Claim 1, further comprising the step of: providing for notifying the submitter of the electronic article creative content file that the electronic article creative content file has been purchased.

20. (Currently Amended) The method of Claim 19, wherein the step of providing for notifying the submitter of the electronic article creative content file that the electronic article creative content file has been purchased comprises providing for at least displaying purchase information on a Web site and/or electronically mailing purchase information to the first user.

21. (Currently Amended) The method of Claim 1, wherein each of the electronic article creative content files has at least a type, a subject matter, an author name, a submitter name, a title, and/or a date, further comprising the step of:

providing for ranking the plurality of electronic article creative content files for at least type, subject matter, author name, submitter name, title, and/or date.

22. (Currently Amended) The method of Claim 1 [[21]], wherein the step of ranking comprises: providing for calculating the rating is a creative content file rating of one of the

~~plurality of creative content files~~ based on the number of times the one of the plurality of ~~electronic article~~ ~~creative~~ content files has been purchased.

23. (Currently Amended) The method of Claim 1 [[21]], wherein the step of ~~ranking comprises:~~ providing for calculating ~~the rating is a combined rating of one of the plurality of creative content files~~ ~~articles~~ based on at least one user rating received from at least one of the plurality of users.

24. (Currently Amended) A system for distributing a plurality of ~~electronic article~~ ~~creative~~ content files utilizing micro-pricing, comprising:

a processor for executing an application; and,

a memory in communication with the processor;

wherein the application comprises:

a first code segment for receiving the ~~electronic article~~ ~~creative~~ content files from a plurality of users;

a second code segment for storing the ~~electronic article~~ ~~creative~~ content files in the memory, the ~~electronic article~~ ~~creative~~ content files being retrievable from the memory;

a third code segment for ~~calculating an electronic article content file rating for one of the plurality of electronic article content files;~~

~~a fourth code segment for receiving a request for the purchase of one of the electronic article~~ ~~creative~~ content files from one of a plurality of users;

~~a fifth~~ ~~fourth~~ code segment for debiting funding from an electronic funding account associated with one of the plurality of users; and,

~~a sixth~~ [[fifth]] code segment for transmitting the ~~electronic article~~ ~~creative~~ content file to the one of the plurality of users.

25. (Currently Amended) The system of Claim 24, wherein the application further comprises:

~~a seventh~~ [[sixth]] code segment for establishing the electronic funding account associated with the one of the plurality of users.

26. (Currently Amended) The system of Claim 24, wherein the application further comprises:

a seventh ~~sixth~~ code segment for crediting the electronic funding account associated with the one of the plurality of users.

27. (Currently Amended) The system of Claim 24, wherein the application further comprises:

a seventh [[sixth]] code segment for establishing a user account for one of the plurality of users.

28. (Currently Amended) The system of Claim 24, wherein the memory comprises an index of the electronic article ~~creative~~ content files stored in the memory.

29. (Currently Amended) The system of Claim 28, wherein the application further comprises:

a seventh [[sixth]] code segment for searching the index to locate a electronic article ~~creative~~ content file based on at least type, subject matter, author name, submitter name, title, date, and/or rating.

30. (Currently Amended) The system of Claim 24, wherein the application further comprises:

a seventh [[sixth]] code segment for receiving a revised version of a electronic article ~~creative~~ content file from one of the plurality of users.

31. (Currently Amended) The system of Claim 24, wherein the first code segment further comprises:

a seventh [[sixth]] code segment for receiving a summary of the electronic article ~~creative~~ content file from one of the plurality of users.

32. (Currently Amended) The system of Claim 24, wherein the application further comprises:

a seventh [[sixth]] code segment for generating a summary of one of the electronic article ~~creative~~ content files from the one of the electronic article ~~creative~~ content files.

33. (Currently Amended) The system of Claim 24, wherein the application further comprises:

a seventh [[sixth]] code segment for classifying one of the electronic article ~~creative~~ content files received from the plurality of users based on at least type, subject matter, submitter name, title, author name, date, and/or rating.

34. (Currently Amended) The system of Claim 33, wherein the application further comprises:

an eighth seventh code segment for determining the type of the one of the electronic article creative content files.

35. (Currently Amended) The system of Claim 33, wherein the application further comprises:

an eighth seventh code segment for transmitting summaries of the electronic article creative content files to one of the plurality of users, the summaries sorted by at least type, subject matter, submitter name, title, author name, date, and/or rating.

36. (Currently Amended) The system of Claim 33, wherein the application further comprises:

an eighth seventh code segment for establishing the price of one of the electronic article creative content files.

37. (Currently Amended) The system of Claim 36, wherein the application further comprises:

an eighth-a ninth code segment for receiving the price of the electronic article creative content file from the submitter of the electronic article creative content file.

38. (Currently Amended) The system of Claim 37, wherein the application further comprises:

a [[ninth]] tenth code segment for limiting the submitter of the electronic article creative content file to a predefined micro-price range.

39. (Currently Amended) The system of Claim 36, wherein the price of the electronic article creative content file is determined based on at least length, date, author, subject matter, and/or type.

40. (Currently Amended) The system of Claim 24, wherein the application further comprises:

a seventh [[sixth]] code segment for preventing the purchase of one of the electronic article creative content files by one of the plurality of users if the one of the plurality of users does not have an established electronic funding account.

41. (Currently Amended) The system of Claim 24, wherein the application further comprises:

a seventh [[sixth]] code segment for at least displaying the electronic article creative content file on a Web site, electronically mailing the electronic article creative content file, and/or providing the electronic article creative content file for download.

42. (Currently Amended) The system of Claim 24, wherein the application further comprises:

a seventh [[sixth]] code segment for notifying the submitter of the electronic article creative content file that the electronic article creative content file has been purchased.

43. (Currently Amended) The system of Claim 42, wherein the application further comprises:

an eighth seventh code segment for at least displaying purchase information on a Web site and/or electronically mailing purchase information to the first user.

44. (Currently Amended) The system of Claim 24, wherein each of the electronic article creative content files has at least a type, a subject matter, an author name, a submitter name, a title, and/or a date, wherein the application further comprises:

a seventh [[sixth]] code segment for ranking the plurality of electronic article creative content files for at least type, subject matter, author name, submitter name, title, and/or date.

45. (Currently Amended) The system of Claim 24 [[44]], wherein the application further comprises:

an eighth seventh code segment providing for calculating ~~a creative content file the~~ rating of ~~one of the plurality of creative content files~~ based on the number of times the one of the plurality of electronic article creative content files has been purchased.

46. (Currently Amended) The system of Claim 24 [[44]], wherein the application further comprises:

an eighth seventh code segment providing for calculating ~~a combined the~~ rating of ~~one of the plurality of creative content files~~ based on at least one user rating received from at least one of the plurality of users.

47. (Currently Amended) A method for distributing a plurality of electronic article ~~creative~~ content files, wherein each electronic article ~~creative~~ content file has at least type, subject matter, author name, submitter name, title, and/or date, comprising the steps of:

providing for receiving the electronic article ~~creative~~ content files from a plurality of users;

providing for storing the electronic article ~~creative~~ content files in a memory, the electronic article ~~creative~~ content files being retrievable from the memory;

providing for calculating an electronic article content file rating for one of the plurality of electronic article content files;

providing for ranking the plurality of electronic article ~~creative~~ content files for at least type, subject matter, author name, submitter name, title, and/or date;

providing for receiving a request for the purchase of a electronic article ~~creative~~ content file from one of a plurality of users; and,

providing for transmitting the electronic article ~~creative~~ content file to the one of the plurality of users.

48. (Currently Amended) The method of Claim 47, wherein the step of ~~ranking comprises~~: providing for calculating ~~the rating is a creative content file rating of one of the plurality of creative content files~~ based on the number of times the one of the plurality of electronic article ~~creative~~ content files has been purchased.

49. (Currently Amended) The method of Claim 47, wherein the step of ~~ranking comprises~~: providing for calculating ~~the rating is a combined rating of one of the plurality of creative content files~~ based on at least one user rating received from at least one of the plurality of users.

50. (Original) The method of Claim 47, further comprising the step of:

providing for establishing an electronic funding account associated with one of the plurality of users.

51. (Original) The method of Claim 47, further comprising the step of:

providing for debiting funding from an electronic funding account associated with the one of the plurality of users.

52. (Original) The method of Claim 47, further comprising the step of:

providing for crediting an electronic funding account associated with one of the plurality of users.

53. (Original) The method of Claim 47, further comprising the step of:
providing for establishing a user account for one of the plurality of users.

54. (Currently Amended) The method of Claim 47, wherein the memory comprises an index of the electronic article creative content files stored in the memory.

55. (Currently Amended) The method of Claim 54, further comprising the step of:
providing for searching the index to locate a electronic article creative content file based on at least type, subject matter, author name, submitter name, title, date, and/or rating.

56. (Currently Amended) The method of Claim 47, further comprising the step of:
providing for receiving a revised version of a electronic article creative content file from one of the plurality of users.

57. (Currently Amended) The method of Claim 47, wherein the step of receiving the electronic article creative content files from the plurality of users comprises the step of:
providing for receiving a summary of the electronic article creative content file from one of the plurality of users.

58. (Currently Amended) The method of Claim 47, further comprising the step of:
providing for generating a summary of one of the electronic article creative content files from the one of the electronic article creative content files.

59. (Currently Amended) The method of Claim 47, further comprising the step of:
providing for classifying one of the electronic article creative content files received from the plurality of users based on at least type, subject matter, submitter name, title, author name, date, and/or rating.

60. (Currently Amended) The method of Claim 59, wherein the step of classifying comprises:

providing for determining the type of the one of the electronic article creative content files.

61. (Currently Amended) The method of Claim 59, further comprising the step of:

providing for transmitting summaries of the electronic article creative content files to one of the plurality of users, the summaries sorted by at least type, subject matter, submitter name, title, author name, date, and/or rating.

62. (Currently Amended) The method of Claim 59, further comprising the step of: providing for establishing the price of one of the electronic article creative content files.

63. (Currently Amended) The method of Claim 62, wherein the step of providing for establishing the price of one of the electronic article creative content files comprises the step of: providing for receiving the price of the electronic article creative content file from the submitter of the electronic article creative content file.

64. (Currently Amended) The method of Claim 63, further comprising the step of: providing for limiting the submitter of the electronic article creative content file to a predefined micro-price range.

65. (Currently Amended) The method of Claim 59, wherein the step of providing for establishing the price of one of the electronic article creative content files comprises the step of: providing for determining the price based on at least length, date, author, subject matter, and/or type.

66. (Currently Amended) The method of Claim 47, further comprising the step of: providing for preventing the purchase of one of the electronic article creative content files by one of the plurality of users if the one of the plurality of users does not have an established electronic funding account.

67. (Currently Amended) The method Claim 47, wherein the step of providing for transmitting the electronic article creative content file to the one of the plurality of users comprises providing for at least displaying the electronic article creative content file on a Web site, electronically mailing the electronic article creative content file, and/or providing the electronic article creative content file for download.

68. (Currently Amended) The method of Claim 47, further comprising the step of: providing for generating a Web page for one of the plurality of users based on the ranking of the plurality of electronic article creative content files.

69. (Currently Amended) The method of Claim 47, further comprising the step of:

providing for notifying the submitter of the electronic article creative content file that the electronic article creative content file has been purchased.

70. (Currently Amended) The method of Claim 69, wherein the step of providing for notifying the submitter of the electronic article creative content file that the electronic article creative content file has been purchased comprises providing for at least displaying purchase information on a Web site and/or electronically mailing purchase information to the first user.

71. (Currently Amended) A system for distributing a plurality of electronic article creative content files, wherein each electronic article creative content file has at least type, subject matter, author name, submitter name, title, and/or date, comprising:

a processor executing an application; and,
a memory in communication with the processor;
wherein the application comprises:

a first code segment for receiving the electronic article creative content files from a plurality of users;

a second code segment for storing the electronic article creative content files in a memory, the electronic article creative content files being retrievable from the memory;

a third code segment for calculating an electronic article content file rating for one of the plurality of electronic article content files;

a fourth code system for ranking the plurality of electronic article creative content files for at least type, subject matter, author name, submitter name, title, and/or date;

a fifth fourth code segment for receiving a request for the purchase of a electronic article creative content file from one of a plurality of users; and,

a sixth [[fifth]] code segment for transmitting the electronic article creative content file to the one of the plurality of users.

72. (Currently Amended) The system of Claim 71, wherein the application further comprises:

a seventh [[sixth]] code segment for calculating a creative content file the rating of one of the plurality of creative content files based on the number of times the one of the plurality of electronic article creative content files has been purchased.

73. (Currently Amended) The system of Claim 71, wherein the application further comprises:

a seventh ~~sixth~~ code segment for calculating the rating is a combined rating of one of the plurality of creative content files based on at least one user rating received from at least one of the plurality of users.

74. (Currently Amended) The system of Claim 71, wherein the application further comprises:

a seventh ~~[[sixth]]~~ code segment for establishing an electronic funding account associated with one of the plurality of users.

75. (Currently Amended) The system of Claim 71, wherein the application further comprises:

a seventh ~~[[sixth]]~~ code segment for debiting funding from an electronic funding account associated with the one of the plurality of users.

76. (Currently Amended) The system of Claim 71, wherein the application further comprises:

a seventh ~~[[sixth]]~~ code segment for crediting an electronic funding account associated with one of the plurality of users.

77. (Currently Amended) The system of Claim 71, wherein the application further comprises:

a seventh ~~[[sixth]]~~ code segment for establishing a user account for one of the plurality of users.

78. (Currently Amended) The system of Claim 71, wherein the memory comprises an index of the electronic article ~~creative~~ content files stored in the memory.

79. (Currently Amended) The system of Claim 78, wherein the application further comprises:

a seventh ~~[[sixth]]~~ code segment for searching the index to locate a electronic article ~~creative~~ content file based on at least type, subject matter, author name, submitter name, title, date, and/or rating.

80. (Currently Amended) The system of Claim 71, wherein the application further comprises:

a seventh [[sixth]] code segment for receiving a revised version of a electronic article creative content file from one of the plurality of users.

81. (Currently Amended) The system of Claim 71, wherein the application further comprises:

a seventh [[sixth]] code segment for receiving a summary of the electronic article creative content file from one of the plurality of users.

82. (Currently Amended) The system of Claim 71, wherein the application further comprises:

a seventh [[sixth]] code segment for generating a summary of one of the electronic article creative content files from the one of the electronic article creative content files.

83. (Currently Amended) The system of Claim 71, wherein the application further comprises:

a seventh [[sixth]] code segment for classifying one of the electronic article creative content files received from the plurality of users based on at least type, subject matter, submitter name, title, author name, date, and/or rating.

84. (Currently Amended) The system of Claim 83, wherein the application further comprises:

an eighth seventh code segment for determining the type of the one of the electronic article creative content files.

85. (Currently Amended) The system of Claim 83, wherein the application further comprises:

an eighth seventh code segment for transmitting summaries of the electronic article creative content files to one of the plurality of users, the summaries sorted by at least type, subject matter, submitter name, title, author name, date, and/or rating.

86. (Currently Amended) The system of Claim 83, wherein the application further comprises:

an eighth seventh code segment for establishing the price of one of the electronic article creative content files.

87. (Currently Amended) The system of Claim 86, wherein the application further comprises:

a[[n]] ~~ninth~~ eighth code segment for receiving the price of the electronic article creative content file from the submitter of the electronic article creative content file.

88. (Currently Amended) The system of Claim 87, wherein the application further comprises:

a tenth [[ninth]] code segment for limiting the submitter of the electronic article creative content file to a predefined micro-price range.

89. (Currently Amended) The system of Claim 83, wherein the application further comprises:

~~an eighth~~ seventh code segment for determining the price based on at least length, date, author, subject matter, and/or type.

90. (Currently Amended) The system of Claim 71, wherein the application further comprises:

a seventh [[sixth]] code segment for preventing the purchase of one of the electronic article creative content files by one of the plurality of users if the one of the plurality of users does not have an established electronic funding account.

91. (Currently Amended) The system of Claim 71, wherein the application further comprises:

a seventh [[sixth]] code segment for at least displaying the electronic article creative content file on a Web site, electronically mailing the electronic article creative content file, and/or providing the electronic article creative content file for download.

92. (Currently Amended) The system of Claim 71, wherein the application further comprises:

a seventh [[sixth]] code segment for notifying the submitter of the electronic article creative content file that the electronic article creative content file has been purchased.

93. (Currently Amended) The system of Claim 92, wherein the application further comprises:

~~an eighth~~ seventh code segment for at least displaying purchase information on a Web site and/or electronically mailing purchase information to the first user.

94. (Currently Amended) The system of Claim 71, wherein the application further comprises:

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a seventh [[sixth]] code segment for generating a web page for one of the plurality of users based on the ranking of the plurality of electronic article creative content files.